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Specifications

DIEHARD™ Kelp Meal

Part 1: Product Description

DIEHARD™ Granular Kelp Meal is a dry, granular product made from the *Ascophyllum nodosum* marine plant from the cold and clean North Atlantic coast of Nova Scotia, Canada.

Incorporation of DIEHARD™ Kelp Meal into a regular plant nutrition program will help home gardeners obtain better yields of higher quality fruits and vegetables while providing a healthier growing environment in the garden. DIEHARD™ Kelp Meal can be used safely on fruit trees and shrubs, vegetables and flower gardens, greenhouse and house plants, as well as on lawns.

DIEHARD™ Kelp Meal contains a multitude of naturally occurring growth promoting substances as well as matrix of plant nutrients, amino acids, carbohydrates and vitamins necessary for overall plant health, nutrition and quality.

The components contained in DIEHARD™ Kelp Meal work closely with the other naturally occurring plant constituents to stimulate cellular processes including protein and enzyme synthesis

Part 2: Product Specification

100% Sea Kelp Extract Derived from <i>ascophyllum nodosum</i>

Part 3: Application

Ornamental Trees & Shrubs: 3 tsp. per gallon (1st: at bud formation, 2nd: 2 weeks later, 3rd: 14 to 21 days later.)

House Plants: 1.5 tsp. Per gallon (1st: at emergence of transplant, 2nd: every two weeks, 3rd: once per month during dormancy.)

Lawns: 3 tsp. Per 1000 sf (Start foliar applications at initial growth stage and continue at 3 to 4 week intervals. Make additional applications after periods of stress or heavy use, to newly applied sod, and as a late season spray to help improve resistance to winter kill and frost damage.

Established Trees: Use 1 lb. per 25 gallons of water. Apply one gallon per inch caliper, 16 oz. per gallon size transplant.

Part 4: Execution

Use in accordance with approved submittal for each type of planting required in strict accordance with supplier's instructions and recommendations.

Part 5: Manufacturer's Service

At the request of specifier provide the services of a qualified technical representative to instruct the user in proper mixing and handling of the product.

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Technology Based * *Service Lead* * *Customer Driven*



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Part 6: Verification of Use

At the request of the specifier invoices for purchases of product may be requested/required. Specifier shall require alternative procedures if product has not been used.

END OF SECTION

Free Of Charge Services Provided to Specifiers

We do a take off for you - fax your plant list to us and we will do a take off and fax back to you the amount of materials required for the job.

We introduce your contractors to our products - give us a list of your contractors and we will introduce, educate and provide them with installation information and list of materials for the job.

With toll-free phones and fax lines we are at your service at a moments notice.

We can provide verification to you that the contractor has purchased products.